

THE PERFUME SHOP

Social Media Content Pack

Feb - Mar Campaign

Feb - Mar Campaign Details



Start Date: Friday 15th February 2019

End Date: Sunday 10th March 2019

Please tag us in each post:

Facebook: @theperfumeshop.

Twitter: @theperfumeshop.



Please use the below hashtags with each post were possible. This will allow us to track and measure all shopping centre activity:

#theperfumeshop #tpssc #tpsoffers



Additional Hashtag Suggestions:

#perfumedeals #perfumeoffers



Ralph Lauren Woman

To exuberate class and sophistication, for the bold and the beautiful, for the not so subtle yet delicate, *Ralph Lauren Woman* spear heads a feel good scent, immerse yourself in scent.

Terms & conditions:

Ralph Lauren Woman EDP 30ml Spray €57.50, €1916.67 per litre. Subject to availability. Please ask in store or see online for products featured within this promotion. Offer ends 10th March 2019.

If at any point you direct traffic to The Perfume Shop website, please use the below Google tracking links:

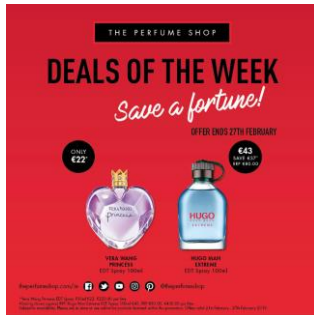
?utm_source=facebook&utm_medium=social&utm_campaign=tpsoffers_scents_sc

?utm_source=twitter&utm_medium=social&utm_campaign=tpsoffers_scents_sc

?utm_source=instagram&utm_medium=social&utm_campaign=tpsoffers_scents_sc



Deals of the Week – Week 8



Start Date: Thursday 21st February 2019

End Date: Wednesday 27th February 2019

Vera Wang Princess EDT Spray 100ml at €22.00

Hugo Man Extreme EDT Spray 100ml at €43.00

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#theperfumeshop #tpssc #DealsoftheWeek

Additional Hashtag Suggestions:

#tpsoffers #perfumedeals #perfumeoffers

If at any point you direct traffic to The Perfume Shop website, please use the below Google tracking links:

?utm_source=facebook&utm_medium=social&utm_campaign=dealsoftheweek8_scents_sc

?utm_source=twitter&utm_medium=social&utm_campaign=dealsoftheweek8_scents_sc

?utm_source=instagram&utm_medium=social&utm_campaign=dealsoftheweek8_scents_sc

€5 off €50 Spend - Promotion Details



Start Date: Friday 1st March 2019

End Date: Sunday 3rd March 2019

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Facebook: @theperfumeshop.

Twitter: @theperfumeshop.

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#theperfumeshop #tpssc

Additional Hashtag Suggestions:

#tpsoffers #perfumedeals #perfumeoffers

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?utm_source=facebook&utm_medium=social&utm_campaign=tpsoffers_scents_sc

?utm_source=twitter&utm_medium=social&utm_campaign=tpsoffers_scents_sc

?utm_source=instagram&utm_medium=social&utm_campaign=tpsoffers_scents_sc

Questions

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